



Institute of Insurance and Risk Management (IIRM)

(A Joint Initiative of IRDAI and Govt. of Telangana)

EXECUTIVE MBA **IN** **INSURANCE BUSINESS MANAGEMENT** *(For Future Leaders)*



Welcome to the **Executive MBA-IBM**



Suresh Mathur
Managing Director

IIRM is mandated to deliver excellence in field of financial service sector. The institute is an effort in the direction of establishing global standards catering to all aspects of Financial services esp. Insurance. It recently started to spread its wings into executive education in various formats both online & offline. By its own goals and objectives *IIRM* is uniquely placed to offer a platform to all those who look to the growing opportunities in their careers in the field of Insurance & Risk Management. You are most welcome to experience for yourself by studying in a premier Institute @ *IIRM*.



Dr. V.V.K. Mohan
Principal *IIRM* &
Program Director

Greeting from IIRM!

Insurance business is one of the most rapidly growing segment of the economy. With great career opportunities unfolding in the sector, the scope to reach the pinnacle is unlimited. Many aspirants were unable to move ahead due to lack of an appropriate program which enhances their capabilities and make them seize these opportunities. *IIRM*, the premiere institute in the finance and financial services space is offering the unique and first time ever program for the working professional.

Designed to meet the time constraints of an working professional the 15 month program makes the candidate to equip himself with the necessary knowledge and tools to excel in the field of Insurance. Experience domain specialists and faculty would ensure that the learning is complete and exciting.

The combination of general management subjects and domain specific subjects make a healthy blend managerial perspective and domain insights. With self-paced learning, specific projects and continuous evaluation enhance the effectiveness of each of the subjects, helps in optimal absorption of knowledge and concepts imparted. The online methodology is tuned to deliver the best to the student.

Our word of appreciation for taking the leap forward with an e MBA Insurance Business Management.



e-MBA (IBM) IN A NUTSHELL

- Executive MBA program with a specific focus on management in Insurance Business designed specifically for working professionals
- Organized by 2 renowned, industry entities
- Duration: 15 months with 3 Modules of 5 months each
- Mode of delivery: Online, Saturdays, 3pm – 7pm
- Structure: 3 modules with research projects total 75 credits
- Evaluation: After completion of every topic
- High added value for participants: practical assignments to implement concepts and insights gained
- Mix of academic content, case studies, and business speakers
- Admission requirements:
 - ◆ Academic educational background
 - ◆ Relevant work experience will be added advantage
- Upon successful completion of course certificate will be awarded by IIRM

Admission

- **Apply Online:** www.iirmworld.org.in
- **Course starts:** November 2021
- **Eligibility :** Any working professional with a Bachelor's degree in any discipline with min 50% of marks.
- **Course Fee :** Rs. 3,00,000/- including GST paid in three instalments. The fee includes Rs. 30,000/- for registration and the costs for teaching & course materials.
- Confirmation of Admission after an informal online conversation with Program Director Dr. V.V.K.Mohan.
- **Program coordinator:** Dr. Madhavi Prasad, Associate Professor, IIRM.
- **For details Contact:** Admission Office

Mr. K. Nikhil, Ph: 9063368830, 8788160454.





Trends in Insurance Industry

Over the last decade, the insurance industry has been growing for more better than any other industry. Pandemic has consolidated this growth pattern offering numerous career opportunities.

The Executive MBA-IBM will also stand at the forefront of the most important trends and expansions in insurance industry. The developments and topics that will be addressed during the course will include:

- Digitalization
- New Insurance Products
- Rise in Demand for Standardized Products
- On-demand Insurance
- Wellness Products and IoT
- Government Initiatives
- InsurTech start-ups

Why e-MBA (IBM)?

The executive MBA in Insurance {e-MBA(IBM)} is a program designed to help working professionals offering them the flexibility of attaining management qualification without having to leave their present jobs or work assignments. It will help insights into fields, that professionals may be less familiar with – such as marketing, sales and strategy – which would broaden predominantly technical profile or vice versa. The program will widen the vision and scope of knowledge of an individual in addition to boosting overall performance.



What's in the e-MBA(IBM) for you?

- Obtain your Executive MBA degree while you continue to work. The modules allows you to appropriately plan your education within your work schedule.
- Develop a broad understanding of, and insights into, the full management field - empowering you to realize and develop yourself as a manager and future leader.
- Gain a holistic perspective on the Insurance industry in all its aspects.
- Make a positive impact in your company by applying the theory and insights gained in the program.
- Learn from renowned faculty members and other guest speakers from industry, who will train you to take up more responsible roles.
- Working on projects & assignments to gain practical insights.

Award of Degree

On successful completion of program and projects, the candidates will be awarded the Executive MBA Insurance Business Management degree by The Institute of Insurance & Risk Management, a government promoted Institute.

Program Structure

The program comprises of 24 topics and a research project. These topics are spread over three modules. The 24 topics have a weightage of 70 credits and the research project have a weightage of 5 credits totaling to 75 credits for the program.

The program will be a mix of General & Insurance management. Combinations allows the participants to gain knowledge of general and domain areas.



PROGRAMME CONTENT

MODULE - I (November, 21- March, 22)

- ☞ Getting Started
- ☞ Understanding the Economic Context & Business Environment
- ☞ Understanding the Principles guiding both Life & Non-life Insurance
- ☞ Laws Governing IT
- ☞ Marketing Principles
- ☞ Some Finance & OB Concepts coupled with Quants & IT

MODULE - II April, 22 - August, 22)

- ☞ Concepts of General & Life Insurance
- ☞ Concepts of Underwriting & Claims
- ☞ Fundamentals of Risk Management
- ☞ Some Concepts of Supply Chain, Operations & HR
- ☞ Added with Health & Motor Insurances

MODULE - III (September, 22- January, 23)

- ☞ Concepts of Property & Cargo
- ☞ Understanding of Liability of Liability & Personal Insurances also
- ☞ Introduction to Concepts of Reinsurance

* The information furnished above is indicative and *IIRM* reserves, the right to change the contents at any time.

* The above course is not approved by AICTE.

Contact :

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