

December 21, 2020

Notification**Sub: Conduct of PGDM Batch 2019-21 Semester III End Term Online Examinations**

It has been decided to conduct Semester III End Term Examinations for the PGDM Batch 2019-21 in the **online mode** during January 2021. In this connection, Students are required to note the following:

1. The schedule of the Online Examinations for Semester III is notified as in the Annexure -1.
2. Students can appear / take the exam from their place of Resident / Hostel / Academic Block of IIRM as per their preference.
3. Day scholars and those students who are staying in IIRM's Hostels may attend the examination in the Institute's Academic Block (designated class room arranged as examination hall with Covid Protocol facilities in IIRM Campus).
4. Those who opt to appear examinations in the Academic Block need to take Covid precautionary measures, such as wearing mask, sanitizing hands, and maintaining social distancing.
5. Question Papers (QPs) will be sent on the day of examination to the student's official Email Id according to the examination schedule. If for any reason a student does not receive the QPs, he/she may send a mail to: ole@iirmworld.org.in upon which the issue would be sorted out. To the students who will be physically present as stated of para 3 above will be given the QPs to hand.
6. Students need to write their answers in the stipulated time. The Answer Script should be converted to PDF form. However students who will be physically present in the campus can submit their hand written answer scripts directly to the invigilator as soon as they complete their examination. Answer Booklets will be provided to the students who are writing the examination in the Academic Block (In IIRM Campus). It will save them from the hassle of scanning and sending the answer script through email.

7. On the first page of the Answer Script, students are required to indicate their (a) Name, (b) Roll No and (c) Name of the Subject (d) Total Number of Pages and other details as required for the identification. (Please see the Front Page Format in the attachment of Question Paper).
8. All pages should be numbered in sequence and initialed at the bottom – right side corner.
9. Answers should be written on plain A4 size papers and each of the papers should be initialed by the Student at the bottom. The Answers must be in sequence as Q1, Q2, Q3 etc. Due weightage will be given to presentation, neatness, diagram wherever applicable.
10. The Answers to each of the Questions must be in Student's own handwriting. If for any reason it is found that the handwriting is not that of the particular Student, even in a single Answer, he /she would attract disqualification.
11. After completion of the examination, answer script (PDF file) should be sent to the email address ole@iirmworld.org.in within half an hour of completion of the examination time.
12. No marks will be awarded if the PDF file is not properly scanned and submitted on time.
13. Since the method stated above, amounts to open book examination, a Student is expected to answer in his/ her own words and not to copy from text books / other reading material or from other students. In case it is found that the answers are same or copied as stated, zero marks will be awarded and the student would be disqualified.
14. In case of a doubt in regard to an Answer Script or the Answer File, the Institute reserves the right not only to reject the Answer Script/ Answer File but also cancel the Candidate's registration and direct him/her to take to the regular mode of examination. In regard to this aspect, the decision of the Institute is final. In this case, the student will lose one free of cost chance of writing the examination.

15. Practical examinations will be conducted using Remote Desktop connectivity.

16. In case of any technical issues related to sending of PDF files, you may contact the following persons on their mobile numbers.

- Mr. Soma Sankaram : 9948607128
- Mr. Rajendra : 7989740902
- Mr. Umesh : 9989427425



A. Deepak Kumar
Asst. Controller of Examinations
IIRM, Hyderabad

Notice Boards of the Institute
Official Website of the Institute

CC: Students of PGDM (Batch 2019-21)
by emails as per ID records allotted by the Institute



ANNEXURE - I

PGDM (2019-21)

Semester III

End Semester Examinations

Date	Subject	Specialization	Timings
04 Jan 2021 (Monday)	Analytics & Business	Common Subject	9.30 A.M – 12.30 P.M
05 Jan 2021 (Tuesday)	Digital Marketing	Common Subject	9.30 A.M – 12.30 P.M
06 Jan 2021 (Wednesday)	Supply Chain and Operations Management	Common Subject	9.30 A.M – 12.30 P.M
07 Jan 2021 (Thursday) Morning	Introduction to AI	Common Subject	90 Mins (Theory) 9.30 a.m – 11.00 a.m
07 Jan 2021 (Thursday) Afternoon	Introduction to ML	Common Subject	90 Mins (Practical) 2.00 p.m – 3.00 p.m (Section-A) 3.15 p.m – 4.15 p.m (Section-B)
08 Jan 2021 (Friday)	Business Valuation Mergers & Acquisitions (BVMA) / Mutual Funds (MF) / Motor Insurance (MI) / Stochastic Models (SM) / Human Resource Planning (HRP)	Finance, Financial Services, Insurance, Actuarial Science, HR	9.30 A.M – 12.30 P.M
09 Jan 2021 (Saturday)	Financial Derivatives & Markets (FDM) / Health Insurance (HI) / Life Contingencies (LC) / Performance Management and Appraisal (PMA)	Finance, Financial Services, Insurance, Actuarial Science, HR	9.30 A.M – 12.30 P.M
11 Jan 2021 (Monday)	Catastrophic Risk (CR) / Sales & Distribution Management (SDM) / Machine Learning using Python (MLP)	Risk Management, Marketing, Analytics	MLP (Practical) 9.30 A.M – 12.30 P.M
12 Jan 2021 (Tuesday)	Enterprise Risk Management (ERM) / Customer Relationship Management (CRM)	Risk Management, Marketing, Analytics	9.30 A.M – 12.30 P.M
13 Jan 2021 (Wednesday)	Cyber Risk Management (CRKM) / Integrated Marketing Communications (IMC) / SAS	Risk Management, Marketing, Analytics	SAS(Practical) 9.30 A.M – 12.30 P.M
16 Jan 2021 (Saturday)	Data Analytics in Finance (DAF) / Commercial Bank Management (CBM) / Commercial Property & Business Interruption Insurances (CPBI) / Risk Models – I (RM-I) / HR Analytics & Tools And Techniques(HRAT)	Finance, Financial Services, Insurance, Actuarial Science, HR	DAF (Practical) HRAT(Practical) 9.30 A.M – 12.30 P.M
18 Jan 2021 (Monday)	Financial Statement Analysis (FSA) / Life Insurance Products & Annuities (LIP) / Interest Rates & Annuity Models (IRAM)	Finance, Financial Services, Insurance, Actuarial Science	FSA (Practical) 9.30 A.M – 12.30 P.M
19 Jan 2021 (Tuesday) Morning	IFRS / NBFC / Crop & Miscellaneous Insurance / Regulatory Environment & Actuarial Practice Standards / HRM adaptation to different generations	Finance, Financial Services, Insurance, Actuarial Science, HR	Self-Study
19 Jan 2021 (Tuesday) Evening	Political Geography / International Marketing/ Basics of Deep learning	Risk Management, Marketing, Analytics	Self-Study

Dr. ANK Prasannanjaneyulu
PGDM Coordinator



A. Deepak Kumar
Asst. Controller of Examinations