

Presentation of the selected papers in each technical session will be made by each of the authors, followed by discussions and/or questions by other participants. The day's proceeding will be summed up by Member IRDA Mr. Ramaprasad including the way forward.

### **Time Schedule :**

Last date for submission of paper : 20-12-2011  
Notification of acceptance of paper : 10-01-2012  
Registration : 20-11-2011 to  
15-01-2012  
Seminar : 24-01-2012

### **Registration Fee for delegates :**

All the participants are required to seek registration of their names. The delegate fee is Rs. 5,000+Rs.515 being service tax @10.3%. Corporates deputing 3 or more participants can avail 10% discount.

### **Mode of Payment**

- i. On-line credit to the IIRM's A/c No. 007601014173 with the ICICI Bank Ltd., Jubilee Hills Branch, Hyderabad,  
  
RTGS/NEFT/IFSC Code No: is ICIC0000076.
- ii. Demand Draft / Multi-City Cheque in favor of the IIRM, Hyderabad.

[Delegate Fee is non-refundable; however, changes in nomination acceptable]

A separate sheet should be attached to the Demand Draft, containing her / his name / affiliation / address / e-mail ID; telephone numbers.

Registration Fees does not include the cost of accommodation and travel.

### **About IIRM:**

The Institute of Insurance and Risk Management (IIRM) is an international educational and research organization, set up jointly by the Insurance Regulatory and Development Authority (IRDA) of India and the State Government of Andhra Pradesh. IIRM is an affiliated institute of CII, London. IIRM aims to serve the learning and developmental needs of fast growing financial markets in general and emerging insurance sector in particular. IIRM offers courses leading to International Post Graduate Diploma (IPGD) in Life Insurance, General Insurance and Risk Management, both on-Campus and Distance Education Mode. In addition, Post-Graduate Diploma course in Actuarial Sciences is offered. So far, nearly 400 Diplomaholders of IIRM got placements in reputed institutions, while a few have got jobs abroad. IIRM also conducts Special Certificate Courses for the newly recruited officers of the Insurance Companies and Financial Institutions.

*For further information, visit [www.iirmworld.org.in](http://www.iirmworld.org.in)*

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# **IIRM**

# **NATIONAL SEMINAR**

on

“A Decade of Experience :  
Health Care Insurance.....  
Present Scenario”

on Tuesday,

24<sup>th</sup> January, 2012

9.30 AM to 5.30 PM

at Taj Deccan, Banjara Hills,  
Road No.1

convened by the

# **IIRM**

**INSTITUTE OF INSURANCE AND RISK MANAGEMENT**

[Jointly set up by the I.R.D.A. and the Government of Andhra Pradesh]

**HYDERABAD**

## **Background:**

Health insurance in India has registered an annual growth rate of 30 percent, year on year, over a decade. The number of lives covered under health insurance has, however, remained low; and is very insignificant among rural India.

The concerns of the supply side of the health insurance business and the demand needs of the service require a detailed analysis of the scenario and to understand the issues involved as also the problem areas. These matters need deliberation among experts and professionals in the related fields to suggest strategies for wider coverage prospects.

The main objective of the Seminar is to provide a common platform for all the stakeholders in the health care business across the nation—the Insurers, Brokerage firms, Third Party Administrators and Health Care Providers. Exchange of knowledge, experiences, research findings and information, on several other related aspects of the Health Care, will provide an opportunity to focus on the objective of the Seminar.

## **Suggested topics for discussion :**

- 1. Issues pertaining to Product conceptualization and design**
- 2. Problems and prospects of Health insurance**
  - Product Manufacturers.
  - Product Distributor
  - Product Administrator.
  - Health care Providers.
  - Health insurance consumers.
- 3. Unethical Practices in the health insurance market.**
- 4. Role of the Agent in the health insurance market.**
- 5. Regulatory Framework.**

## **Presentation of papers :**

Professionals in the respective fields are invited to send their original contributions on the topic through e-mail to the Convener of the Seminar. The article should be between 3500-4000 words and typed [Time Roman font 12, with 1.5 spacing] in Word file.

Articles received from the authors will be reviewed by an Expert Committee constituted for the purpose. Authors of the articles should furnish, in a separate sheet attached to the article, her/his name/affiliation/address/e-mail ID; telephone numbers. Articles selected for deliberation in the Seminar will be intimated to the concerned authors. An award of Rs. 5000 along with a certificate will be given to the best article selected by the committee under each session.

The author of the article selected for presentation is required to sign a copyright release allowing use of the article by IIRM publication in the proceedings and uploading in the IIRM Web site Research Activity.

All the papers accepted for presentation at the seminar will be included in the proceedings that will be available to all registered delegates.

Articles which are not accepted by the Committee will remain with the IIRM and the matter therein will not be shared with others or used.

## **Seminar Schedule :**

The seminar will be inaugurated by Shri J. Hari Narayan, Chairman, IRDA / IIRM. Introductory speech will be by Shri Vepa Kamesam, MD, IIRM.

The seminar is split into pre-lunch and post-lunch sessions consisting of five Technical Sessions, concerning Problems and Prospects of Health Care including i. Insurance companies, ii. Distributors, iii. Providers, iv. Third Party Administrators and v. Regulatory Authority.

Each of the sessions will be chaired by an expert from the concerned field with the key speech.

Key speakers for each session are

**Technical Session - I.** Mr. G. Srinivasan, Chairman & MD, United India Insurance Company Limited

**Technical Session - II.** Mr. B.N. Prasad, AGM India Insure Risk Management and Insurance Broking Services Private Limited.

**Technical Session – III.** Dr. P. Prabhakar, Chief Operating Officer, Kamineni Hospitals,

**Technical Session – IV.** Dr. S.P. Goswamy, National Consultant (Health Insurance), Ministry of Health & Family welfare.

**Technical Session – V.** Mr. M. Ramaprasad, Member (Non-Life), IRDA